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*miela kids* 

STORY OF LITTLE ONES

A/W 23-24  
COLLECTION

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## PET CAFE



Welcome to the Miela Kids' Cafe. Who doesn't love some fantasy and role playing. In this kids cafe the customers are pets! Since cats and dogs are best friends of the kids you can see a beagle eating a slice of pizza, a cute cat sipping home-made lemonade, a toy poodle eating a cookie or even a dalmatian swimming in a huge cup of coffee :) The limit is kids' imagination. This season we are inspired by the kids' love of pets and interest in food and kitchen.

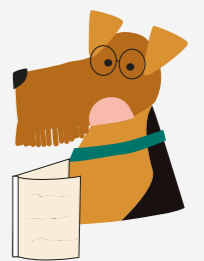
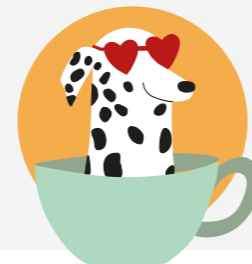
Croissant, pretzel, pancakes, coffee mugs, patterned tea pots, colourful moka pots, doodles are used in creative patches and embroideries.

This season we are offering styles in wellsoft(faux shearling) fabric. This is a special fabric, because it is self lined with cotton lining. So the part that touches the child's skin is natural. We updated our contrast binded vests with beige and brown wellsoft.

We have a wellsoft hooded jumpsuit to keep the babies warm outside. Booties and cute hats are standing out in the collection.

Our color palette has our signature mint, pink lilac, mustard, peachy orange tones, hunter green, mustard and gingerbread.

As Miela Kids We have a strong motivation to move towards a more sustainable brand in terms of ecological and social approach. 100% of our production is manufactured in Turkish factories which aim to reduce carbon footprint as much as possible. All of our production is Oeko -Tex® certified which guarantees that there are no harmful substances used in production processes for health and skin. In our prints ecological and non-hazardous dyes are used and our soft and cozy fabrics are made with care down to every detail. We are working on more sustainable and eco-friendly ways of designing, producing and packaging of our products. We care for our planet and therefore we want to make responsible decisions to protect our natural resources for the future generations.



FABRIC: 48% ORGANIC COTTON / 48% MODAL / 4% ELASTANE

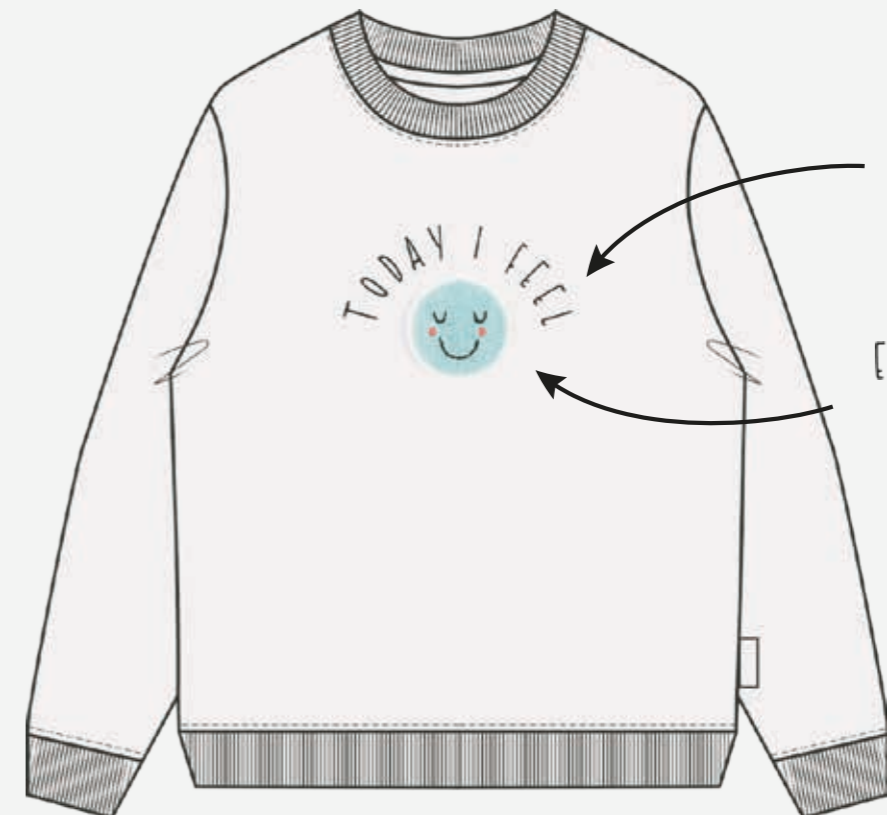
STYLE NAME1: MUSLIN COLLAR SWEATSHIRT  
STYLE NAME2: CONTRAST COLLAR SWEATSHIRT  
STYLE NAME3: FEELINGS SWEATSHIRT



LILAC PINK  
2024-203PL48



MINT  
246PL03-1



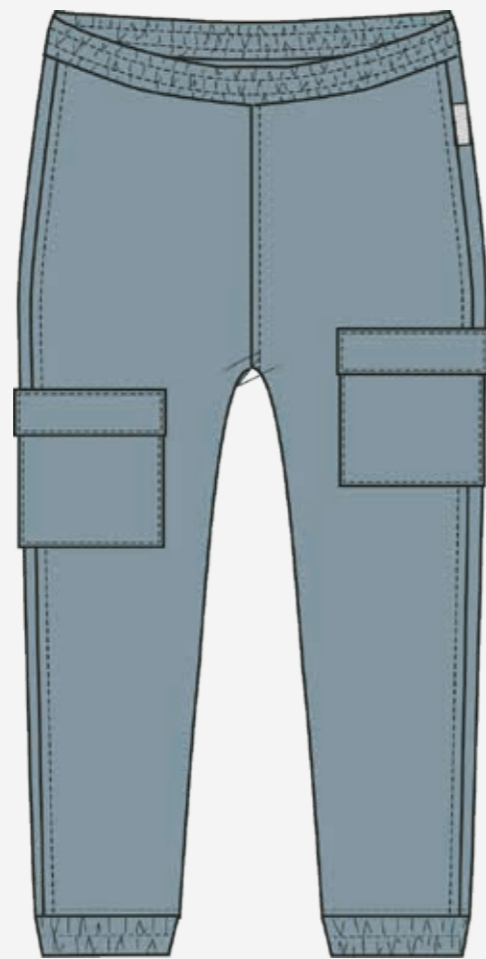
BEIGE  
246PL04

SIZES: 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y / 7-8 Y

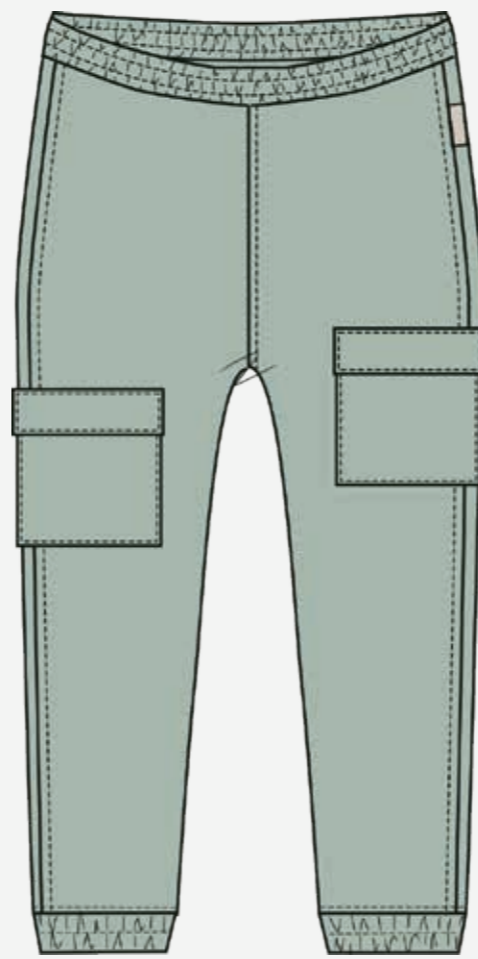
FEELINGS SWEATSHIRTSIZES: 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y

FABRIC: 48% ORGANIC COTTON / 48% MODAL / 4% ELASTANE

STYLE NAME: CARGO JOGGER PANTS



PETROL  
290PL53



MINT  
290PL03



GINGERBREAD  
290PL49

SIZES: 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y / 7-8 Y

FABRIC: 48% ORGANIC COTTON / 48% MODAL / 4% ELASTANE

STYLE NAME: BABY HOODED BODYSUIT



LILAC PINK  
289PL48



MINT  
289PL03

SIZES: 3-6 M /6-12 M

FABRIC : 100% COTTON / FILLING:100% POLYESTER QUILTED FABRIC

STYLE NAME: CONTRAST BINDED QUILTED VEST



DEEP BLUE  
286PL42



MUSTARD  
286PL06



SALMON PINK  
286PL05



MINT  
286PL03



LILAC PINK  
286PL48

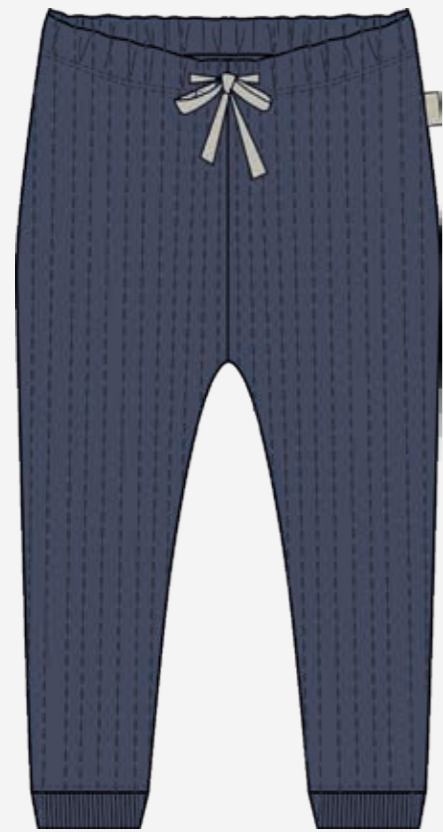


HUNTER GREEN  
286PL54

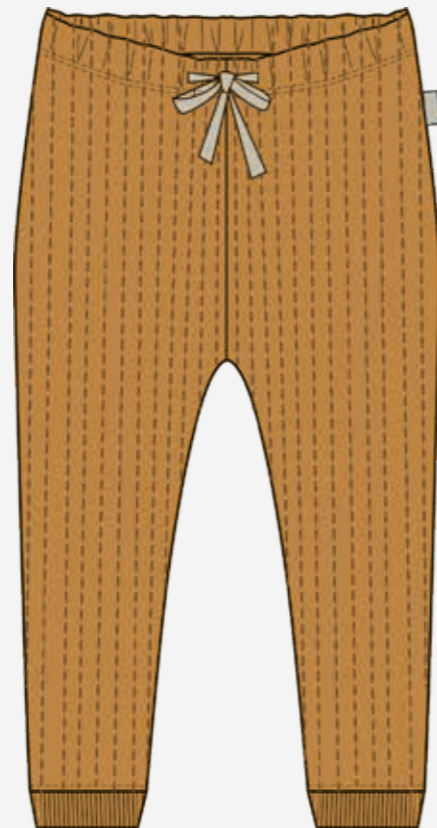
SIZES:2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y

FABRIC : 100% COTTON / FILLING:100% POLYESTER QUILTED FABRIC

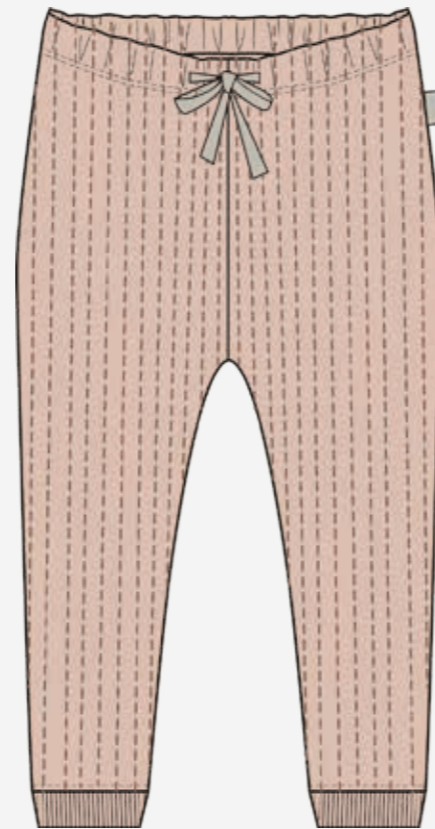
STYLE NAME: QUILTED PANTS



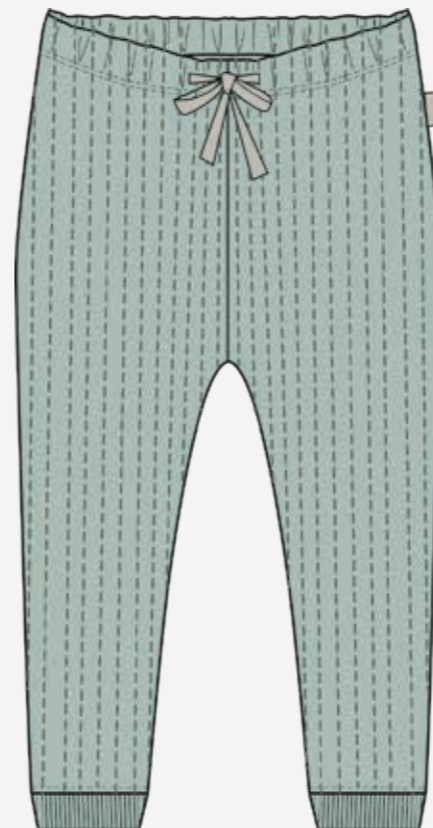
DEEP INDIGO  
222PL42



MUSTARD  
222PL06



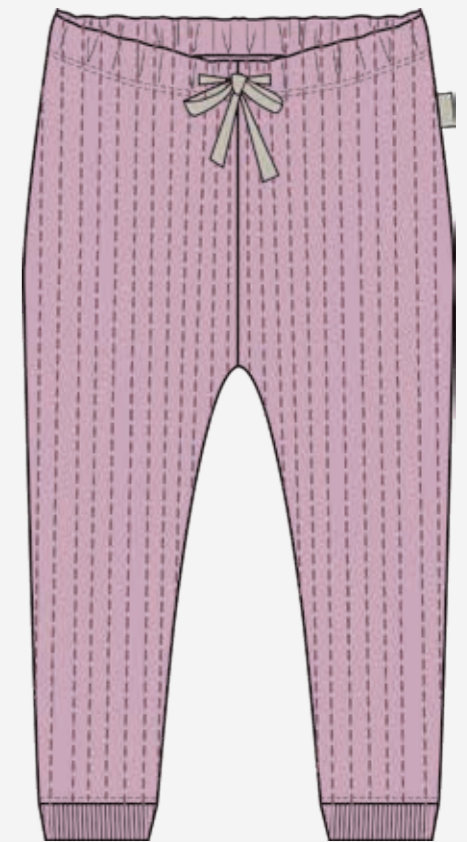
SALMON PINK  
222PL05



MINT  
222PL03



HUNTER GREEN  
222PL54



LILAC PINK  
222PL48

SIZES: 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y

FABRIC 1: 100% COTTON / FILLING:100% POLYESTER QUILTED FABRIC

FABRIC 2: 100% Cotton 4 LAYER MUSLIN

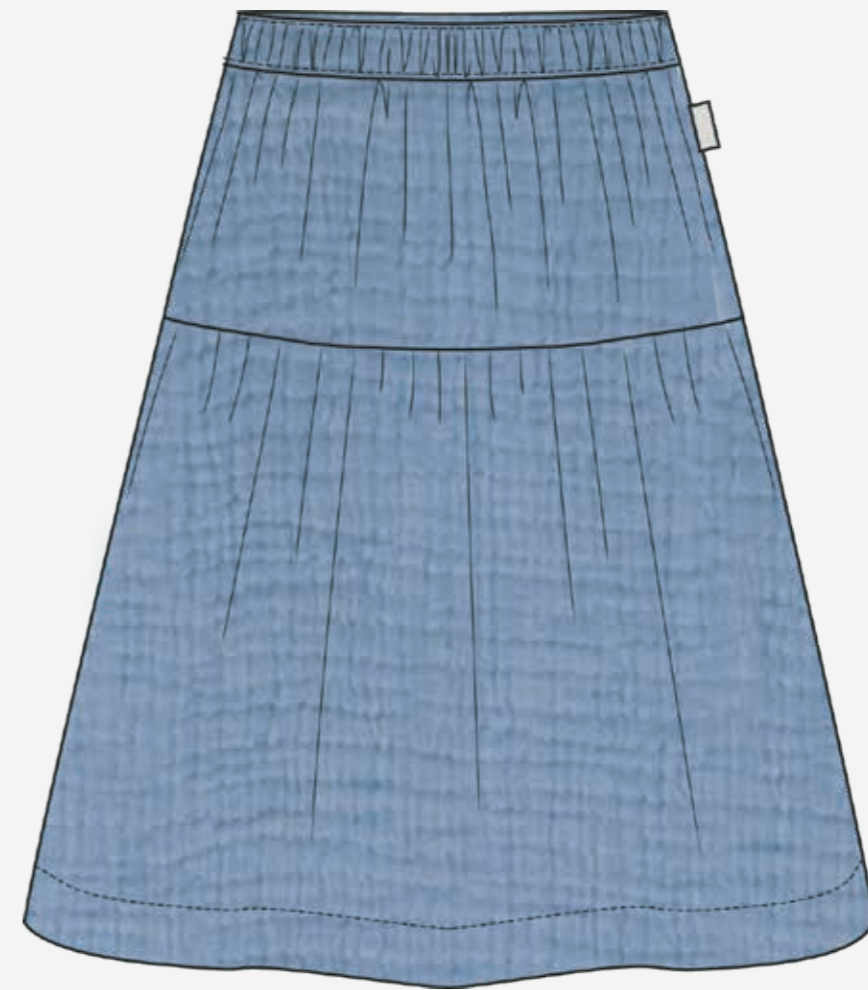
STYLE NAME 1: CONTRAST BINDED QUILTED JACKET

STYLE NAME 2: MUSLIN SKIRT



LILAC PINK

287PL48



PETROL

285PL53

SIZES: 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y



FABRIC: 100% COTTON / FILLING: 100% POLYESTER QUILTED FABRIC

STYLE NAME: QUILTED WORKER OVERALL



LILAC PINK  
218PL48

DEEP INDIGO  
218PL42

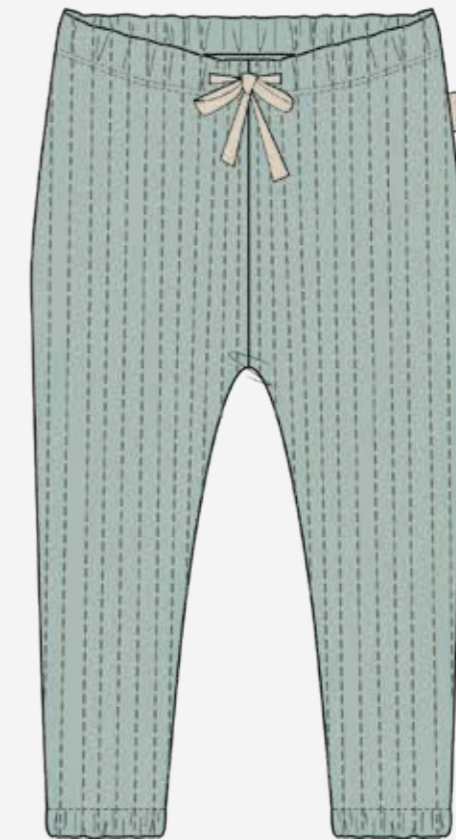
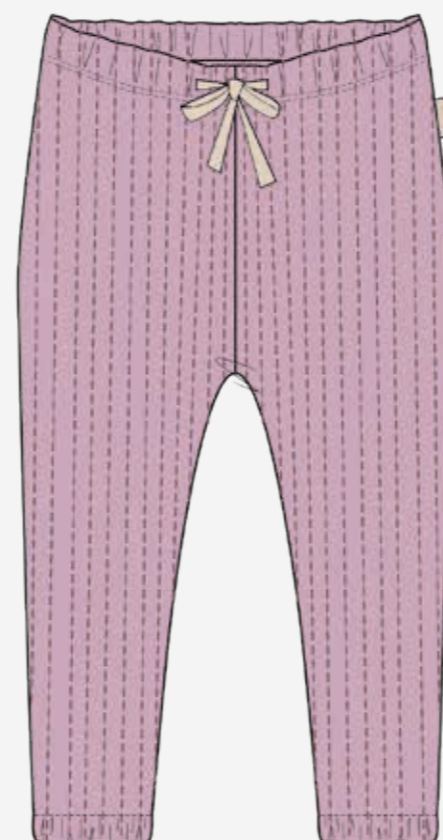
MINT  
218PL03

GINGERBREAD  
218PL49

SIZES: 6-12 M / 12-18 M / 18-24 M

FABRIC : 100% COTTON / FILLING:100% POLYESTER QUILTED FABRIC

STYLE NAME : QUILTED COMFY BABY SET



DEEP INDIGO  
2024-202PL42

LILAC PINK  
2024-202PL48

MINT  
2024-202PL03

SIZES: 3-6 M / 6-9 M / 9-12 M / 12-18 M / 18-24 M

FABRIC: 100% COTTON JERSEY

STYLE NAME 1 : PRETZEL T-SHIRT  
STYLE NAME 2 : COLOR BLOCK T-SHIRT



WHITE  
262PL02-4



WHITE  
262PL02-3

SIZES: 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y / 7-8 Y

FABRIC: 100% COTTON JERSEY

STYLE NAME 1 : DOG DOODLE ONESIE  
STYLE NAME 2 : COLOR BLOCK ONESIE



WHITE  
2024-210PL02



WHITE  
2024-210PL02-1

SIZES: 0-3 M / 3-6 M / 6-9 M / 9-12 M

FABRIC: Shell: 100% Cotton Filling:100% Polyester Quilted Fabric  
Inside: %100 Printed Cotton Interlock Fabric

STYLE NAME:DOUBLE SIDED HOODIE



HAPPY DOODLES

223HP06



RAINBOW UNICORN

223RU05



SUNSHINE

223SS49

SIZES: 3-6 M / 6-12 M / 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y

FABRIC: Shell: 100% Cotton Filling:100% Polyester Quilted Fabric  
Inside: %100 Printed Cotton Interlock Fabric

STYLE NAME:DOUBLE SIDED HOODIE



JUNGLE  
223JU03



DINOLAND  
223DL42

SIZES: 3-6 M / 6-12 M / 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y

FABRIC: Shell: 100% Cotton Filling:100% Polyester Quilted Fabric  
Inside: %100 Printed Cotton Interlock Fabric

STYLE NAME:DOUBLE SIDED VEST



HAPPY DOODLES

251HP06



JUNGLE

251JU03



RAINBOW UNICORN

251RU05



DINOLAND

251DL42



SUNSHINE

251SS49

SIZES: 3-6 M / 6-12 M / 12-18 M / 18-24 M

FABRIC: 100 % POLYESTER SOFTSHELL

STYLE NAME: WATER-RESISTANT SOFTSHELL RAINCOAT



PET CAFE  
279PC45



RAINBOW UNICORN  
279RU09



DINOLAND  
279DL52



FABRIC: 100 % POLYESTER SOFTSHELL

STYLE NAME: WATER-RESISTANT SOFTSHELL RAINCOAT



JUNGLE MINT  
279JU03



DARK FLORAL  
279DF52



MINT  
279PL03

SIZES: 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y

FABRIC: 100 % POLYESTER WELLSOFT / INSIDE %100 COTTON

STYLE NAME: CONTRAST BINDED WELLSOFT VEST



BROWN  
2024-204PL58



BEIGE  
2024-204PL04

SIZES: 1-2 Y / 2-3 Y / 3-4 Y / 4-5 Y / 5-6 Y / 6-7 Y / 7-8 Y

FABRIC: 100 % POLYESTER WELLSOFT / INSIDE %100 COTTON

STYLE NAME: BEAR HOODED WELLSOFT BODYSUIT



BROWN  
2024-209PL58



BEIGE  
2024-209PL04

SIZES: 3-6 M / 6-9 M / 9-12 M

FABRIC: 100 % POLYESTER WELLSOFT / INSIDE %100 COTTON

STYLE NAME: DOG WELLSOFT HOODIE



BROWN  
2024-211PL58



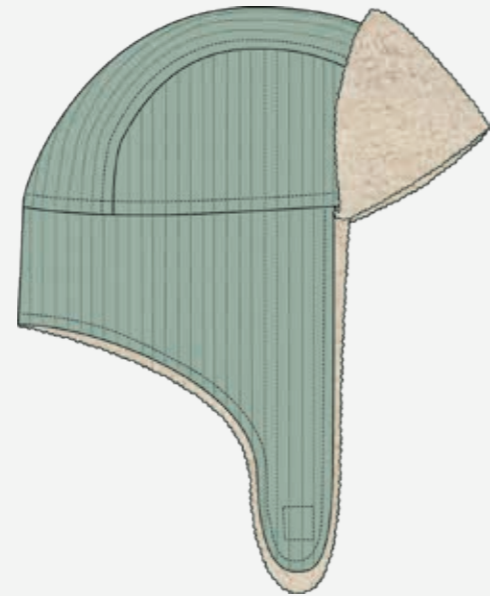
BEIGE  
2024-211PL04

FABRIC : SHELL: 100% COTTON / FILLING:100% POLYESTER QUILTED FABRIC  
INSIDE: 100% COTTON / FILLING:100% POLYESTER QUILTED FABRIC

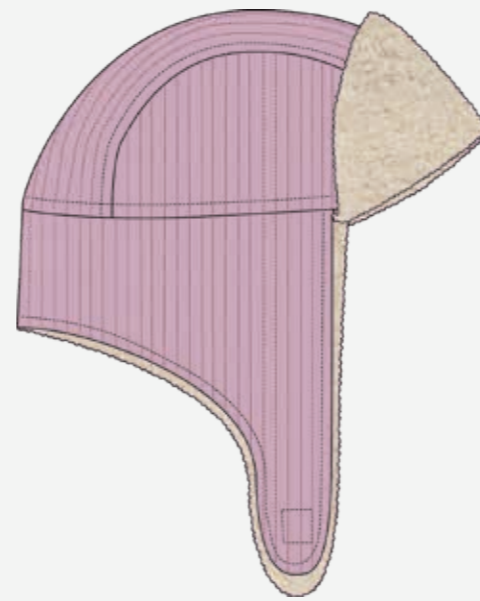
STYLE NAME 1: QUILTED HAT WITH WELLSOFT LINING  
STYLE NAME 2: QUILTED SCARF WITH WELLSOFT LINING



DEEP INDIGO  
2024- 205PL42



MINT  
2024- 205PL03



LILAC PINK  
2024- 205PL48



DEEP INDIGO  
2024- 208PL42



MINT  
2024- 208PL03



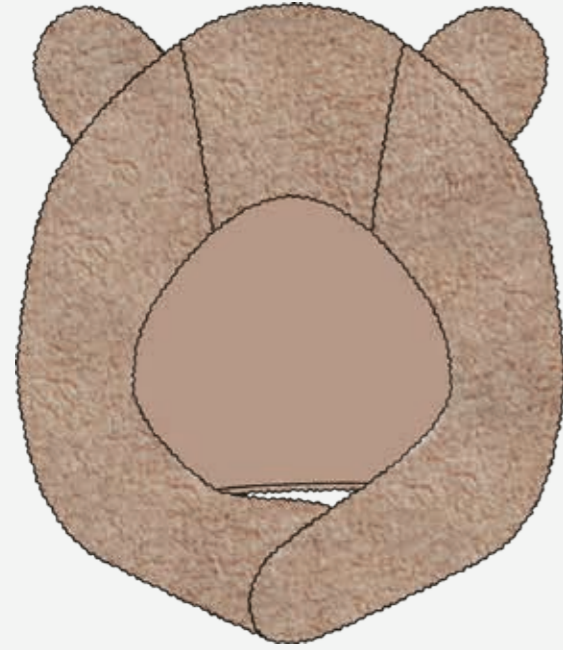
LILAC PINK  
2024- 208PL48

HAT SIZES: 3-4 Y /5-6 Y / 7-8 Y

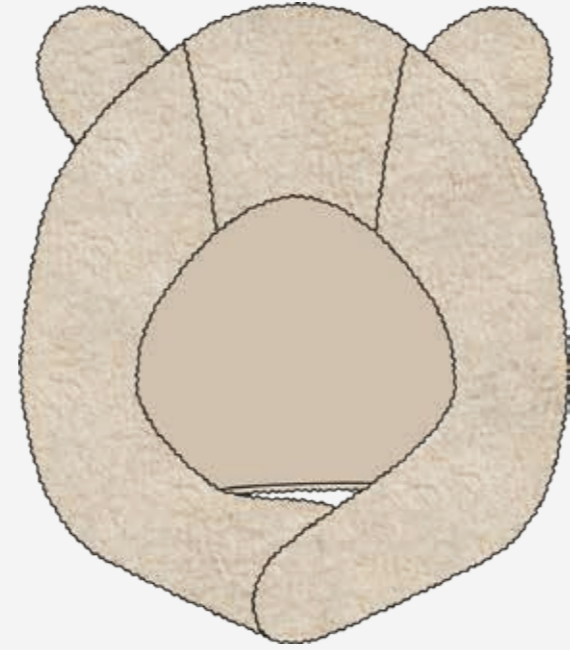
SCARF: ONE SIZE

FABRIC: 100 % POLYESTER WELLSOFT / INSIDE %100 COTTON

STYLE NAME 1: BEAR WELLSOFT HAT  
STYLE NAME 2: WELLSOFT BABY BOOTIES



BROWN  
2024-206PL58



BEIGE  
2024-206PL04



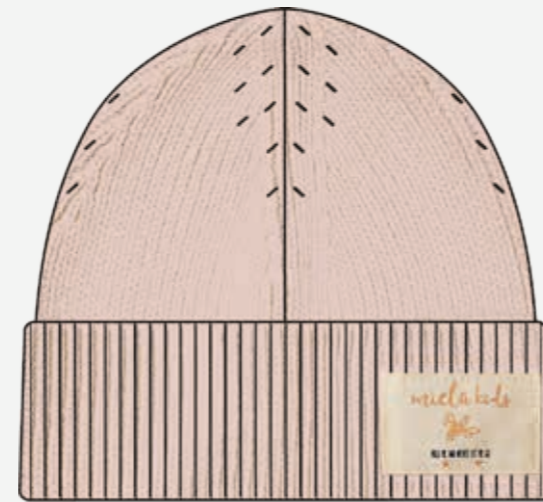
BROWN  
2024-207PL58



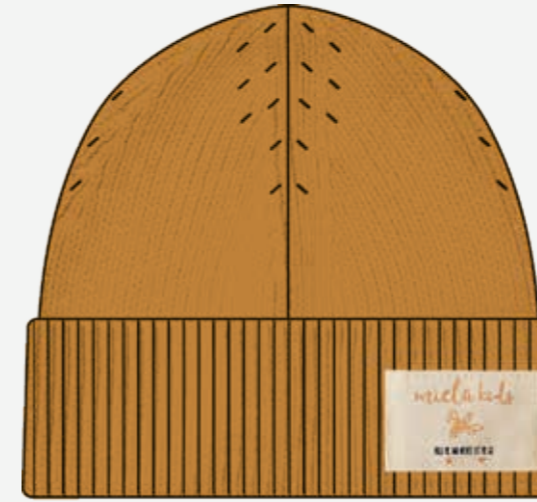
BEIGE  
2024-207PL04

HAT SIZES: 0-1 Y / 1-3 Y

BABY BOOTIE SIZES: 15-16 / 17-18 / 19



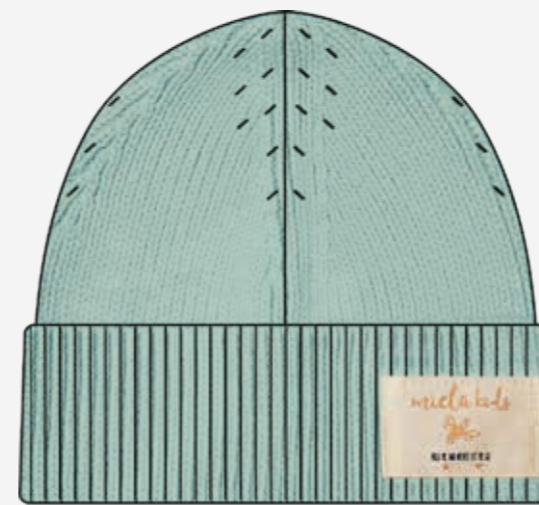
SALMON PINK  
256PL05



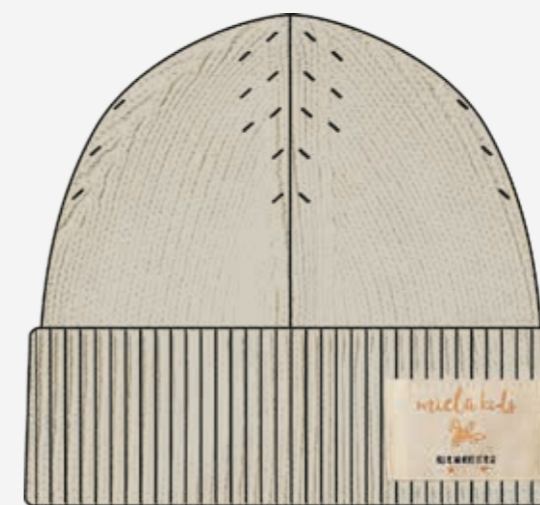
MUSTARD  
256PL06



DEEP INDIGO  
256PL03



MINT  
256PL03



BEIGE  
256PL04